



	Basic	Basic+	Premier	VIP	Elite
Annual Package Price Includes	\$594 /yr	\$899 /yr	\$1,399 /yr	\$2,499 /yr	\$5,999 /yr
Traditional Tax Max Program	✓	✓	✓	✓	✓
Inventory Listing / Autotrader BHPH*		✓	✓	✓	✓
Drive Now Network / Real Time Leads			✓	✓	✓
Taxes by Text				✓	✓
FREE Tax Preparation**					✓

Tax Max allows any retail establishment to convert a W-2 into cash in as little as an hour in the 1st quarter using the Refund Advance Program with NO RISK and NO LIABILITY. Along with the Traditional 1st Quarter Program, car dealerships can use our 4th Quarter/Pre-Season Program to begin selling cars as early as October. If a dealer utilizes a DMS that has partnered with Tax Max, the dealership is eligible to utilize the Tax Max Irregular Payment Program and can use tax season all 365 days of the year to help sell cars with LARGE down payments. The Traditional Program also includes our Collections Program, our Repairs Program and Text Reminder Program.

Build Your Own Package

Add any upgrade to the Traditional Tax Max Program using the options below.



Autotrader BHPH / Inventory Listing \$399/yr

List your entire dealership's inventory directly on the Autotrader BHPH Marketplace for an entire year and increase your online presence and sales. Any retail or BHPH dealer can utilize this site. (\$2400 value)



Drive Now Network / Real-Time Leads \$599/yr

The Drive Now Network will forward REAL-TIME leads directly to your dealership from purchase ready consumers in your area who are in the need of a car and are anticipating a large tax refund.



Taxes by Text \$999/yr

Taxes by Text eliminates the majority of the data entry required by your team! Tax Max will work with your customer directly from start to finish through our hands free texting platform!



FREE Tax Preparation** \$4,999/yr

Nothing beats FREE! Make the Tax Max program even better by offering FREE tax preparation to all your customers and employees! Taxpayer is only responsible for bank fees. (up to a \$27,614 value)